

Attachment 1

Lobbyist Registration Form

Form Confirmation #: LR00019462

Year of Registration: 2009-2010

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
 Business Address 1: 113 STATE STREET
 Address 2:
 City: ALBANY
 State: NY
 Zip Code: 12207
 Business Phone: 516-776-1500
 Fax Number: 518-465-2602
 Email Address: KDS@STATEADVISERS.COM
 Type of Lobbying: Both
 Level of Government Lobbied: Both
 Type of Lobbyist: Retained

Additional Lobbyist Information

Click "Remove" to delete any lobbyist(s) who will not be lobbying for this client for this registration period. To Add additional lobbyists, go to "Manage Profile" in the menu.

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
 Business Address 1: 650 MASSACHUSETTS AVENUE NW
 Address 2: 6TH FLOOR
 City: WASHINGTON
 State: DC
 Zip Code: 20001
 Country: US
 Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third party information



Name:
 Business Address 1:

Address 2:
City:
State:
Zip Code:
Country:
Business Phone:

Client Business Nature

Select the category that best describes the nature of the Client's business

- Banking & Financial Services
- Communications
- Education
- Environment & Natural Resources
- Health & Mental Hygiene
- Insurance
- Labor
- Law
- Manufacturing
- Marketing & Sales
- Public Utilities
- Public, Community Interest
- Racing & Wagering
- Real Estate & Construction
- State & Local Government
- Trade Associations
- Transportation
- Travel & Tourism

Subject

Subjects on which you expect to lobby:

No details were entered.

Person

Person, State Agency, Municipality, or Legislative Body you expect to lobby:

No details were entered.

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Contract/Authorizations

You must either mail in a copy of your signed contract/authorization or upload and attach a scanned copy of the same. ?

Contract / Authorization Start Date (MM/DD/YYYY) : ?
 Contract / Authorization End Date (MM/DD/YYYY) :

Check here if mailing:

Or

Click here to upload signed contract/authorizations:

Or

Choose previous uploaded and unassigned contract/authorization(s) below:

Original Contract

FileName	Description	Date
A57_stateadvisors-blackboard-19462.tif	09-10 BLACKBOARD INC.	9/14/2010 2:00:52 PM

If an uploaded contract/authorization does not appear, click here to see updated list of choices:

Declaration

I declare under penalty of perjury that the information contained in this registration is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Date : 11/26/2009 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Fees

Please Check one of the following: ?

Amount :200.00

IMPORTANT : Please choose your payment carefully - Registration fees are non-refundable.

Payment Mode

Check/Cash

Check No : 2030

Check Status : **PEN**

Prior to final submission please verify reporting year you have selected.

Workflow

Date	User	Queue	Comments
11/26/2009	LB002205	Submitted	Form Submitted by User...
6/22/2010	CWIESNET	Submitted	REQUEST FOR REG FILING FEE - LTRS SENT 04-15-10 AND 05-26-10
6/22/2010	CWIESNET	Submitted	15-DAY LTR (FOR REG FILING FEE) BEING SENT ON OR ABOUT 06-22-10
7/19/2010	GDOTTINO	Submitted	RESPONSE DUE 7/8/2010 - NO RESPONES RECEIVED

8/24/2010	GDOTTINO	PO2 Question	NO RESPONSE TO 15 DAY LTR - REFERRING TO COUNSEL FOR FURTHER ACTION
9/10/2010	GDOTTINO	PO2 Question	RECEIVED FEE - REMIT # 100065 - CHECK #1291 \$200
9/10/2010	GDOTTINO	Phone Back	K STATES UPON EXECUTION - START DATE ENTERED BY LOBBYIST IS 11/1/2009 - BI MON INDICATE FULL PAYMENT
9/10/2010	GDOTTINO	Phone Back	FOR NOVEMBER - KEEPING 11/1/2009 START DATE - PLEASE ATTACH AND SEND TO POA 2
9/14/2010	EWISE	PO2 Question	FATT CATT - PAYMENT STATUS STILL SHOWS AS PENDING
9/20/2010	GDOTTINO	PO2 Question	AGREEMENT DATED 11/10/2009 - SEE NOTES - BD IS 11/10/2009
9/20/2010	GDOTTINO	Approved	DUE WEDNESDAY, NOVEMBER 25, 2009 BDAY WEDNESDAY, NOVEMBER 25, 2009 FILED 11/26/09 LATE 1

Attachment 2

LR 19402



REC'D FEB 03 2010

STATE STREET ADVISERS

113 State Street
Albany, NY 12207

T (518) 465-2600
F (518) 465-2602

www.stateadvisers.com

info@stateadvisers.com

November 10, 2009

Mr. Michael Stanton
Blackboard Inc.
650 Massachusetts Avenue N.W.
6th Floor
Washington, DC 20001-3796

Re: Representation in New York State

Dear Mr. Stanton:

This letter agreement ("Agreement") details the scope of service that State Advisers, LLC ("State") proposes to provide to Blackboard Inc. ("Blackboard") for representation before the State Legislature, State Government, State Agencies, local governments in New York State.

It is understood that State will provide government relations/lobbying services to assist Blackboard among other things, to increase its market share, secure new business for Blackboard and Blackboard Connect services and products, and to assist Blackboard in developing and implementing a statewide program for municipal governments utilizing its suite of products ("State Services").

The term of this Agreement shall begin upon its execution and shall end on March 31, 2010 ("Term"). In return for the State Services during the Term, Blackboard shall compensate State two thousand five hundred dollars (\$2,500.00) per month (prorated for any lesser period) ("Service Fee"). The Service Fee will be paid upon fifteen (15) days of receipt of an invoice from State.

Blackboard agrees to reimburse State for reasonable ordinary expenses related to the fulfillment of this Agreement and State agrees to limit such expenses to two hundred and fifty (\$250.00) dollars per month. All expenses that exceed this sum or are extraordinary expenses, shall be pre-approved in writing by Blackboard in advance. Pre-approved expenses incurred during any month, shall be due in the subsequent month upon receipt of an invoice by Blackboard. All invoices must be submitted within 30 days of the expense and invoices must include a description of the expense and the date the expense was incurred. Subject to verification, Blackboard will pay invoices within 30 days of receipt.



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REC'D FEB 03 2010

The Service Fee is not contingent upon the approval or the completion of any project or program with any government or government agency or the passage or defeat of any legislation.

It is understood and agreed that this Agreement shall be filed with the New York State Commission on Public Integrity ("Commission") pursuant to New York State law. It is also agreed and understood that State shall file the necessary filing fee at its own expense for the registration of this Agreement. It is further agreed and understood that Blackboard will file the necessary semiannual lobbying reports with the Commission and pay the necessary filing fee, according to State Law. State will provide Blackboard with all necessary instructions and paperwork to facilitate such filings. As of the signing of this Agreement the semi annual report fee is \$50.00 per semi annual report.

The state of New York has recently adopted a fee Dispute Resolution program that provides for informal and expeditious resolution of fee disputes between attorneys and clients. Among other things, the program permits a client, under some circumstances, to demand a fee dispute be arbitrated. State will provide the necessary information concerning this program in the event of a dispute concerning the Service Fee, or at your request.

In order to file this Agreement with the Commission within the required fifteen (15) day period from the date of this Agreement, please sign three copies at the place indicated below and return two copies to State as soon as practicable. Please note that this Agreement becomes effective when both parties have executed said agreement.

State shall render the Services as an independent contractor, and not as an agent or employee of Blackboard.

This Agreement may not be assigned in whole or in part by State. State agrees that its performance of any other services during the term of this Agreement shall not interfere with the faithful and timely performance of this Agreement.

Thank you for choosing State Advisers to represent your interests.

Sincerely,

State Advisers, LLC
By: 

Keith D. Sernick



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REC'D FEB 03 2010

AGREED AND ACCEPTED

BLACKBOARD INC.

Mr. Michael Stanton

Date: 1/29/2010

Address: Blackboard Inc.

650 Massachusetts Ave NW, 6th floor

Washington DC 20001-3796

Tel: (202) 463-4860 ext 2463 or ext 2592

Fax: 8184500425; Email: "mailto:Toni.Long@blackboard.com" Toni.Long@blackboard.com

Date: _____

Attachment 3

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0127403

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2: 6TH FLOOR
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

A. Report in the aggregate all expenses less than or equal to \$75 : 0

B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0

C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

[Top](#)

D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

PURCHASE OF E911 SERVICES

Person

Person, State Agency, Municipality or Legislative Body lobbied:

COUNTY OF ERIE, COUNTY OF ULSTER, COUNTY OF SUFFOLK

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 3/10/2010 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
3/10/2010	LB002205	Submitted	Form Submitted by User...
3/11/2010	CIRISH	Waiting for Response	O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL
9/23/2010	CIRISH	Approved	

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0132195

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2: 6TH FLOOR
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

- A. Report in the aggregate all expenses less than or equal to \$75 : 0
- B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
- C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

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D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

MASS COMMUNCIATION SOFTWARE SYSTEMS

Person

Person, State Agency, Municipality or Legislative Body lobbied:

COUNTY OF NASSAU, COUNTY OF SUFFOLK, COUNTY OF ULSTER, TOWN OF NORTH HEMPSTEAD, SENATOR CRIAG JOHNSON

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 5/14/2010 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
5/14/2010	LB002205	Submitted	Form Submitted by User...
5/21/2010	CIRISH	Waiting for Response	O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL
9/23/2010	CIRISH	Approved	

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0136665

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2: 6TH FLOOR
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

- A. Report in the aggregate all expenses less than or equal to \$75 : 0
- B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
- C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

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D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

PURCHASE OF E911 SOFTWARE SYSYTEM

Person

Person, State Agency, Municipality or Legislative Body lobbied:

COUNTY EXECUTIVE COUNTY OF ULSTER, DEPUTY COUNTY EXECUTIVE OF COUNTY OF NASSAU, DEPUTY COUNTY EXECUTIVE OF COUNTY OF SUFFOLK, SUPERVISOR, TOWN OF NORTH HEMPSTEAD

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect

to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 7/14/2010 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
7/14/2010	LB002205	Submitted	Form Submitted by User...
7/27/2010	CIRISH	Waiting for Response	O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL
9/23/2010	CIRISH	Approved	

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0140211

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2: 6TH FLOOR
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

- A. Report in the aggregate all expenses less than or equal to \$75 : 50
- B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
- C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

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D. Total expenses for current period : \$ 50

Subject

Subjects on which you lobbied:

PURCHASE OF NEW E911 SYSTEM

Person

Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR OF NORTH HEMPSTEAD, DEPUTY COUNTY EXECUTIVE NASSAU COUNTY

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 9/15/2010 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
9/15/2010	LB002205	Submitted	Form Submitted by User...
9/19/2010	CIRISH	Waiting for Response	O.K. TO APPROVE, WAITING FOR REGISTRATION APPROVAL
9/23/2010	CIRISH	Approved	

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0144293

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

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Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

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First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
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City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

- A. Report in the aggregate all expenses less than or equal to \$75 : 0
- B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0
- C. Itemize all expenses exceeding \$75 : ?

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

[Top](#)

D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

PURCHASE OF AN E911 SYSTEM

Person

Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR TOWN OF NORTH HEMSPTEAD, COUNTY EXECUTIVE NASSAU COUNTY

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

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Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

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I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 11/15/2010 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
11/15/2010	LB002205	Submitted	Form Submitted by User...
11/29/2010	CIRISH	Approved	

Lobbyist Bi-Monthly Report

Form Confirmation #: LBR0148233

Year of Registration : 2010

Reporting Period:

Mark One

- January - February
 March - April
 May - June
 July - August
 September - October
 November - December

Principal Lobbyist Information

(To make changes to any of the Lobbyist Information, go to "Manage Profile" in the Lobbyist menu).

Principal Lobbyist Name: STATE ADVISERS, LLC
Business Address 1: 113 STATE STREET
Address 2:
City: ALBANY
State: NY
Zip Code: 12207
Business Phone: 516-776-1500
Fax Number: 518-465-2602
Email Address: KDS@STATEADVISERS.COM
Type of Lobbying: Both
Level of Government Lobbied: Both
Type of Lobbyist: Retained

Additional Lobbyist Information

Delete from the following list any lobbyist(s) who did not lobby this period. To permanently remove lobbyist(s) who will no longer be performing lobbying services you must go to the "Lobbyist Registration Termination Form" in your "Lobbyist Registration Details Menu".

To Add Additional Lobbyists, who lobbied for this client for this bimonthly period, you must go to your "Lobbyist Registration Amendment form" in your "Lobbyist Registration Details Menu".

First Name	Last Name
KEITH D.	SERNICK



Client Information

Client Business Name: BLACKBOARD INC.
Business Address 1: 650 MASSACHUSETTS AVENUE NW
Address 2: 6TH FLOOR
City: WASHINGTON
State: DC
Zip Code: 20001
Country: US

Business Phone: 617-901-7458
 Fax Number: 818-450-0425
 Chief Administrative Officer First Name: MICHAEL
 Chief Administrative Officer Last Name: STANTON
 Chief Administrative Officer Title: PRESIDENT

Third Party Information

Name:
 Business Address 1:
 Address 2:
 City:
 State:
 Zip Code:
 Country:
 Business Phone:

Summary of Compensation and Reimbursed Expenses for this period

Compensation (Current Period Only)	Reimbursed Expenses (Current Period Only)
5000	0

Other Lobbying Expenses (Current Period Only)

A. Report in the aggregate all expenses less than or equal to \$75 : 0
 B. Report in the aggregate all expenses for salaries of non-lobbying employees : 0

C. Itemize all expenses exceeding \$75 : [?]

I have no itemized expenses to report for this period.

Check box to agree with previous statement or enter expenses below

[Top](#)

D. Total expenses for current period : \$ 0

Subject

Subjects on which you lobbied:

PURCHASE OF AN E911 SYSTEM

Person

Person, State Agency, Municipality or Legislative Body lobbied:

SUPERVISOR TOWN OF NORTH HEMSPTEAD, COUNTY EXECUTIVE NASSAU COUNTY

Bill

Bill, Rule, Regulation, Rate Number or brief description relative to the introduction or intended introduction of legislation or a resolution on which you lobbied:

No details were entered.

Title

Title and Identifying # of procurement contracts and documents on which you expect to lobby:

No details were entered.

Number or Subject Matter

Number or Subject Matter of Executive Order of Governor/Municipality on which you expect to lobby:

No details were entered.

Subject Matter

Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to lobby:

No details were entered.

Declaration

I declare under penalty of perjury that the information contained in this Bi-Monthly report is true, correct and complete to the best of my knowledge and belief.

(If form is being entered or was entered into the system by NYSJCOPE personnel, a checked box below indicates that the Responsible Persons signature was on the original paper form submitted to NYSJCOPE)

Check box to agree with previous statement

Date : 1/19/2011 Actual submission date:

First Name: MARLA Last Name: BIER

Comments:

Workflow

Date	User	Queue	Comments
1/19/2011	LB002205	Submitted	Form Submitted by User...
1/24/2011	CIRISH	Approved	LATE 1 DAY

Attachment 4

2010J-D7
2010J-J54ELLEN N. BIBEN *due: 5/4/12*
EXECUTIVE DIRECTOR *filed:*HON. JANET DIFIORE
CHAIRRAVI BATRA
PATRICK J. BULGARO
HON. JOSEPH COVELLO
HON. VINCENT A. DEIORIO
MITRA HORMOZI
DANIEL J. HORWITZ
MARVIN E. JACOB
SEYMOUR KNOX, IV
GARY J. LAVINE
HON. MARY LOU RATH
DAVID A. RENZI
GEORGE H. WEISSMAN
ELLEN YAROSHEFSKY
MEMBERSNEW YORK STATE
JOINT COMMISSION ON PUBLIC ETHICS540 BROADWAY
ALBANY, NEW YORK 12207
www.jCOPE.ny.govPHONE: (518) 408-3976
FAX: (518) 408-3975

April 19, 2012

Michael Stanton, SVP
Blackboard, Inc.
650 Massachusetts Ave., NW, 6th Floor
Washington, DC 20001

Dear Mr. Stanton:

RE: 2010 January-June Client Semi-Annual Report,
due on or before July 15, 2010
2010 July-December Client Semi-Annual Report,
due on or before January 18, 2011**NOTICE OF FAILURE TO FILE**

Please be advised that records of the Joint Commission on Public Ethics ("Commission") indicate your failure to file the above-referenced Client Semi-Annual Reports. Pursuant to Section 1-j of Legislative Law Article 1-A ("Lobbying Act"), you were required to file the above-referenced reports with the Commission on or before their respective due dates (referenced above). Our records further reflect that you have previously been given notice of your failure to file and, to date, have still failed to submit the required filings.

Executive Law §94(13)(a) requires that the Commission notify you of this possible or alleged violation and provide you with a fifteen-day period to submit a written response setting forth information relating to the activities cited as the possible or alleged violation of the Lobbying Act. Your written response should include any relevant information or explanation for your failure to file. In addition to, or in lieu of a written explanation, you may submit the required filings. Please respond on or before May 4, 2012, which is fifteen-days from the date of this letter.

Pursuant to Lobbying Act §1-j, if you submit the required filings after your receipt of this Notice, you may be subject to a late fee of up to \$25.00 per day from the original due date for each required filing. If after receipt of your written response to this Notice, including any filings, the Commission makes a determination that further inquiry is warranted, you will be so notified pursuant to Executive Law §94(13)(b).

Mr. Stanton

April 19, 2012

RE: 2010 January-June Client Semi-Annual Report,
due on or before July 15, 2010

2010 July-December Client Semi-Annual Report,
due on or before January 18, 2011

Page 2

In accordance with Executive Law §§94(14) and (14)(c), if the Commission determines that there is a substantial basis to conclude that a violation has occurred, the Commission shall issue a substantial basis investigation report, which the Commission would be required to make publicly available and to post on its website. Pursuant to Lobbying Act §1-o, if the Commission finds after a hearing that you knowingly and willfully violated the above-referenced provision of the Lobbying Act, you may be subject to a civil penalty of up to \$25,000 or three times the amount you failed to report, whichever is greater, in addition to any late fees that have been assessed for each required filing.

The pertinent regulations governing the hearing process appear on the Commission's website at <http://www.jCOPE.nv.gov/law/ethc/Part941.pdf>.

If for any reason you believe this Notice has been sent to you in error, please notify the Commission immediately.

If you need assistance filing the above-requested reports, please contact Cindy Morrill. Any other questions should be directed to Lori Donadio.

Sincerely,



Ellen N. Biben
Executive Director

Attachment 5

IN THE MATTER OF

Blackboard, Inc.

NOTICE OF SUBSTANTIAL BASIS INVESTIGATION
Case No. 12-31

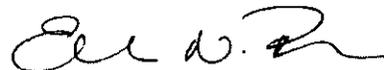
Pursuant to Executive Law §94(13), the New York State Joint Commission on Public Ethics ("Commission") has commenced an investigation to determine whether a substantial basis exists to conclude that you violated Section 1-j of the New York State Legislative Law ("Lobbying Act") in that you knowingly and wilfully failed to file timely your 2010 January/June and your 2010 July/December Client Semi-Annual Reports, and that you are subject to a civil penalty pursuant to the Lobbying Act §1-o.

Executive Law §94 authorizes the Commission to enforce the Lobbying Act. Please be advised that, pursuant to the Lobbying Act §1-o, an individual or entity who, following a hearing, is found to have knowingly and wilfully violated the provisions of the Lobbying Act §1-j shall be subject to a civil penalty for each violation in an amount not to exceed the greater of twenty-five thousand dollars (\$25,000) or three times the amount the person failed to report properly, and other possible penalties, including suspension of lobbying activities.

You have a right to submit a written response to the Commission within 30 days of this Notice. If after its investigation, the Commission finds a substantial basis to conclude that you have violated the relevant laws, the Commission shall send to you a substantial basis investigation report containing its findings of fact and conclusions of law, which shall be released publicly within forty-five days of its issuance. Upon receipt of such report, you will have a right to be heard, and the pertinent regulations and rules regarding the conduct of adjudicatory proceedings, appeals and due process procedural mechanisms available to you are set forth in 19 NYCRR Part 941 and are available on the Commission's website at www.jcope.ny.gov.

Date: May 14, 2012

By:



Ellen N. Biben
Executive Director