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**NEWS FROM:  
NEW YORK STATE JOINT COMMISSION ON PUBLIC ETHICS**

**FOR IMMEDIATE RELEASE:  
MARCH 28, 2013**

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CHAIR**

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**JOINT COMMISSION ON PUBLIC ETHICS RELEASES 2012 ANNUAL  
REPORT**

*\$205 million spent on lobbying in New York, first spending reduction in more than a decade*

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*Committee to Save New York, Exxon Mobil and Major League Soccer top spenders on lobbying*

\* \* \*

*Commission publishes on website all 2012 lobbying data in spreadsheet and CVS format, giving  
public unprecedented access to data*

ALBANY – The Joint Commission on Public Ethics ("Commission") today released its 2012 Annual Report highlighting its achievements during its first full year of operations, including staffing and restructuring of the agency, implementing historic new lobbying disclosure requirements and resolving 27 enforcement actions.

The report also shows that \$205 million was spent in 2012 on lobbying government in New York, the first decrease in total spending in more than a decade. The reduction is attributable in part to a significant cut in advertising by lobbyists' top clients in 2012 as compared to 2011. Nonetheless, total spending on professional lobbying services through retained or employed lobbyists continues to rise, accounting for \$179 million in reported total compensation for 2012 as compared to nearly \$171 million in 2011. The 2012 figure represents the most money spent on professional lobbying services in at least the last five years.

The Committee to Save New York was the top spender on lobbying in 2012 followed by the Exxon Mobil Corporation and Major League Soccer.

Also, in conjunction with the report, the Commission published on its website today the complete data filed by lobbyists and their clients for 2012. These files, available in spreadsheet

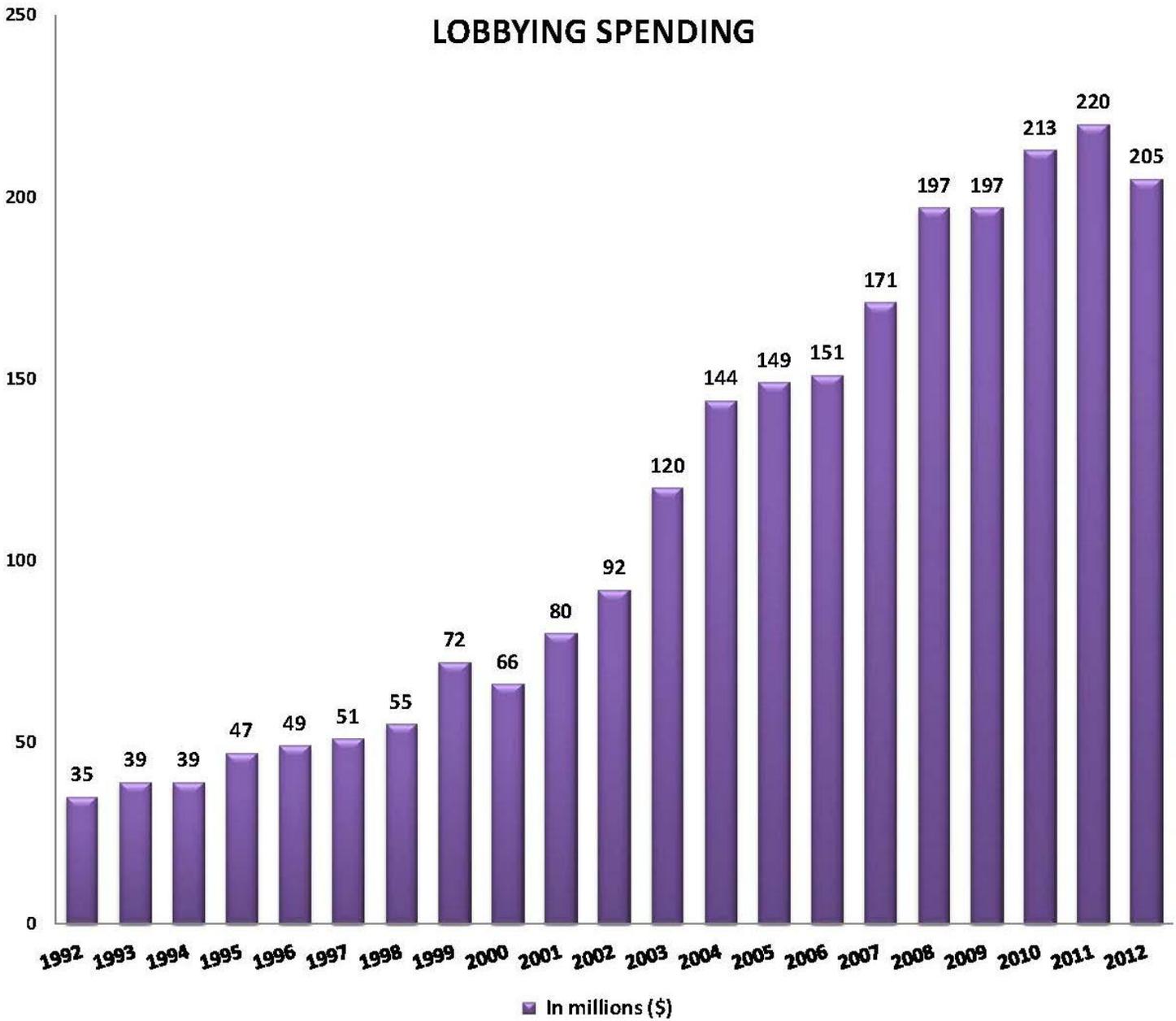
and CVS format, will give the public unprecedented ease of access, and the ability to perform custom analyses thereby increasing transparency.

Highlights from the report, available on the web at [jcope.ny.gov](http://jcope.ny.gov), include the following:

- The implementation of historic new disclosure requirements requiring certain lobbyists and their clients to publicly report business relationships they have with state officials, and to report sources of funding for certain lobbying activities.
- The total reported spent on lobbying activities in 2012 reached \$205 million, a seven percent reduction from 2011 and the first reduction in more than a decade attributable in part to a 62 percent reduction in spending on lobbying advertising.
- The review of more than 40,000 lobbyist and client filings and contracts received in 2012.
- The review of more than 300 potential investigative matters and the resolution of 27 enforcement actions accounting for more than \$52,000 in fines.
- The processing and filing of more than 25,000 financial disclosure statements filed by state officials and employees in the executive and legislative branches of government.
- Establishment of a statewide presence with the opening of new offices in New York City and Buffalo while achieving savings by consolidating its offices in Albany.

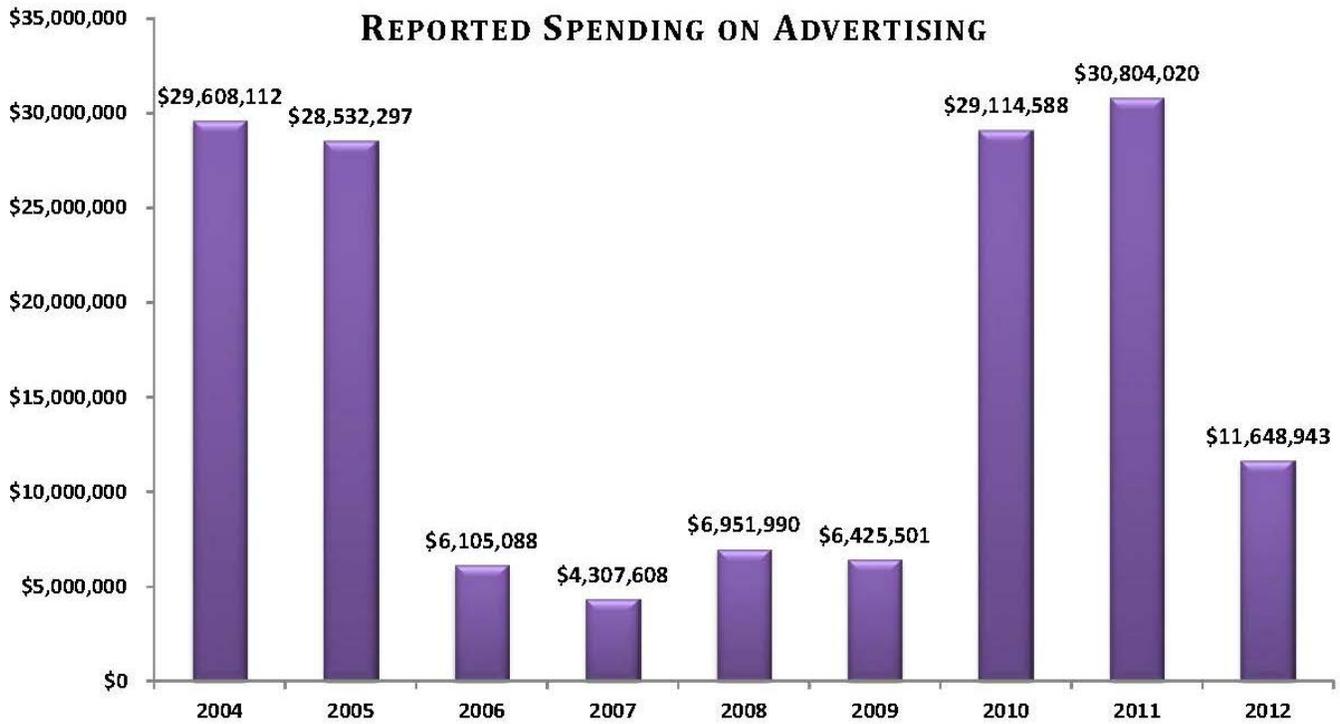
Several charts outlining data from lobbyists and their clients are attached below. A full copy of the report can be obtained by clicking [here](#).

## LOBBYING SPENDING



Based on the combined figures of compensation and expenses reported on Client Semi-Annual Reports and Public Corporations

### REPORTED SPENDING ON ADVERTISING



*\* Based on advertising expenses reported in Client Semi-Annual Reports*

### TOTAL COMPENSATION PAID TO RETAINED OR EMPLOYED LOBBYISTS



*\* Based on compensation reported in Client Semi-Annual and Public Corporation Reports*

**LOBBYISTS RANKED BY TOTAL COMPENSATION  
AND REIMBURSED EXPENSES FOR 2012**

1. Wilson Elser Moskowitz Edelman & Dicker, LLP	\$10,302,418
2. Lynch, Patricia Associates, Inc.	\$6,719,291
3. Kasirer Consulting	\$6,067,495
4. Greenberg Traurig, LLP	\$5,960,294
5. Bolton St. Johns, LLC	\$5,610,837
6. Hinman Straub Advisors, LLC	\$4,574,331
7. Brown & Weinraub, PLLC	\$3,899,718
8. Park Strategies, LLC	\$3,704,416
9. Ostroff, Hiffa & Associates, Inc.	\$3,636,293
10. Malkin & Ross	\$3,142,159

*\* Based on figures reported in 2012 Lobbyist Bi-monthly Reports as of March 20, 2013*

**LOBBYISTS RANKED BY TOTAL COMPENSATION  
AND REIMBURSED EXPENSES FOR 2011**

1. Wilson Elser Moskowitz Edelman & Dicker, LLP	\$10,442,933
2. Lynch, Patricia Associates, Inc.	\$7,493,594
3. Greenberg Traurig, LLP	\$5,780,886
4. Bolton St. Johns, LLC	\$4,869,233
5. Kasirer Consulting	\$4,836,288
6. Hinman Straub Advisors, LLC	\$4,535,776
7. Malkin & Ross	\$3,536,426
8. Brown & Weinraub, PLLC	\$3,506,550
9. Park Strategies, LLC	\$3,334,500
10. Ostroff, Hiffa & Associates, Inc.	\$3,246,592

*\* Based on figures reported in 2011 Lobbyist Bi-monthly Reports as of February 28, 2012*

**COMPARISON OF TOP 10 CLIENTS RANKED BY  
TOTAL LOBBYING EXPENDITURES**

**2012**

<b>Committee to Save New York, Inc.</b>	<b>\$4,192,952</b>
<b>Exxon Mobil Corporation</b>	<b>\$2,106,132</b>
<b>Major League Soccer, LLC</b>	<b>\$2,102,910</b>
<b>Greater NY Hospital Association</b>	<b>\$2,091,371</b>
<b>United Federation of Teachers</b>	<b>\$1,812,490</b>
<b>United Teachers (NYS)</b>	<b>\$1,739,113</b>
<b>Public Employees Federation</b>	<b>\$1,277,896</b>
<b>Genting New York, LLC</b>	<b>\$1,274,110</b>
<b>Wal-Mart Stores, Inc.</b>	<b>\$1,264,196</b>
<b>AFSCME International</b>	<b>\$1,228,229</b>

*\* Based on figures reported in 2012 Client Semi-Annual Reports as of March 20, 2013*

**2011**

<b>Committee to Save New York, Inc.</b>	<b>\$11,898,400</b>
<b>1199/SEIU &amp; GNYHA Healthcare Education Project</b>	<b>\$6,798,169</b>
<b>United Teachers (NYS)</b>	<b>\$5,986,912</b>
<b>Education Reform Now/ Education Reform Now Advocacy</b>	<b>\$3,883,167</b>
<b>Wal-Mart Stores, Inc.</b>	<b>\$2,807,395</b>
<b>New Yorkers United for Marriage</b>	<b>\$1,875,777</b>
<b>Greater NY Hospital Association</b>	<b>\$1,547,657</b>
<b>United Federation of Teachers</b>	<b>\$1,517,048</b>
<b>United University Professions</b>	<b>\$1,496,759</b>
<b>Healthcare Association of NYS</b>	<b>\$1,309,848</b>

*\* Based on figures reported in 2011 Client Semi-Annual Reports as of February 28, 2012*

**TOTAL COMPENSATION AND REIMBURSED EXPENSES  
PAID TO A RETAINED LOBBYIST BY A SINGLE CLIENT**

**2012**

<b>LOBBYIST</b>	<b>CLIENT</b>	<b>AMOUNT</b>
HR&A Advisors, Inc.	Major League Soccer, LLC	\$1,090,613
Global Strategy Group	Major League Soccer, LLC	\$537,222
Cozen O'Connor	Halletts A Development Company, LLC	\$461,269
Wilson Elser Moskowitz Edelman & Dicker, LLP	Bankers Association (NY)	\$405,247
Riddett Associates, Inc.	Trial Lawyers Association, Inc. (NYS)	\$404,584
Hinman Straub Advisors, LLC	Excellus Health Plan, Inc.	\$402,909
Cordo & Company, LLC	Genting New York, LLC	\$400,000
Fried Frank Harris Shriver & Jacobson, LLP	Durst Organization (The)	\$384,832
Kramer Levin Naftalis & Frankel, LLP	South Street Seaport Limited Partnership	\$373,565
Fried Frank Harris Shriver & Jacobson, LLP	Cornell University	\$329,405

*\* Based on figures reported in 2012 Lobbyist Bi-monthly Reports as of March 20, 2013*

**2011**

<b>LOBBYIST</b>	<b>CLIENT</b>	<b>AMOUNT</b>
Fried Frank Harris Shriver & Jacobson, LLP	Rudin Management Company, Inc.	\$426,980
Wilson Elser Moskowitz Edelman & Dicker, LLP	Bankers Association (NY)	\$405,027
Hinman Straub Advisors, LLC	Excellus Health Plan, Inc.	\$403,863
Cordo & Company, LLC	Genting New York, LLC	\$375,000
Riddett Associates, Inc.	Trial Lawyers Association, Inc. (NYS)	\$355,319
Hinman Straub Advisors, LLC	Wellpoint, Inc.	\$302,988
Roffe Group P.C. (The)	Emblem Health Services Company, LLC	\$301,074
Greenberg Traurig, LLP	Industco Holdings, LLC	\$294,990
Lynch, Patricia Associates, Inc.	Coca Cola Refreshments USA, Inc.	\$274,992
Wilson Elser Moskowitz Edelman & Dicker, LLP	Hospital Insurance Company, Inc.	\$272,500

*\* Based on figures reported in 2011 Lobbyist Bi-monthly Reports as of February 28, 2012*

**TOP 5 RETAINED LOBBYISTS RANKED BY PERCENTAGE INCREASE IN TOTAL COMPENSATION AND REIMBURSED EXPENSES FROM 2011 TO 2012**

**% INCREASE**

<b>HR&amp;A Advisors, Inc.</b>	<b>+97,888.6%</b>
<b>Fried Frank Harris Shriver &amp; Jacobson, LLP</b>	<b>+95.0%</b>
<b>McKenna Long &amp; Aldridge, LLP</b>	<b>+45.0%</b>
<b>Burgos, Tonio &amp; Associates, Inc.</b>	<b>+26.7%</b>
<b>Kasirer Consulting</b>	<b>+25.5%</b>

*\* Based on figures reported in 2011 and 2012 Lobbyist Bi-monthly Reports as of March 20, 2013, by entities reporting a minimum total of \$1,000,000 in reportable compensation and reimbursed expenses*

**TOP 5 RETAINED LOBBYISTS RANKED BY PERCENTAGE DECREASE IN TOTAL COMPENSATION AND REIMBURSED EXPENSES FROM 2011 TO 2012**

**% DECREASE**

<b>Empire Strategic Planning, Inc.</b>	<b>-23.0%</b>
<b>Weingarten, Reid &amp; McNally, LLC</b>	<b>-12.3%</b>
<b>Malkin &amp; Ross</b>	<b>-11.1%</b>
<b>Lynch, Patricia Associates, Inc.</b>	<b>-10.3%</b>
<b>Connelly McLaughlin &amp; Woloz</b>	<b>-6.0%</b>

*\* Based on figures reported in 2011 and 2012 Lobbyist Bi-monthly Reports as of March 20, 2013, by entities reporting a minimum total of \$1,000,000 in reportable compensation and reimbursed expenses*

**COMPARISON OF TOP 10 LOBBYISTS RANKED BY  
NUMBER OF CLIENTS**

**2012**

<b>Wilson Elser Moskowitz Edelman &amp; Dicker, LLP</b>	<b>163</b>
<b>Greenberg Traurig, LLP</b>	<b>124</b>
<b>Lynch, Patricia Associates, Inc.</b>	<b>124</b>
<b>Bolton St. Johns, LLC</b>	<b>120</b>
<b>Hinman Straub Advisors, LLC</b>	<b>89</b>
<b>Brown &amp; Weinraub, PLLC</b>	<b>85</b>
<b>Capalino, James F. &amp; Associates, Inc.</b>	<b>85</b>
<b>Kasirer Consulting</b>	<b>81</b>
<b>Park Strategies, LLC</b>	<b>79</b>
<b>Ostroff, Hiffa &amp; Associates, Inc.</b>	<b>74</b>

*\* Based on Lobbyist Statements of Registration as of March 20, 2013*

**2011**

<b>Wilson Elser Moskowitz Edelman &amp; Dicker, LLP</b>	<b>149</b>
<b>Lynch, Patricia Associates, Inc.</b>	<b>138</b>
<b>Greenberg Traurig, LLP</b>	<b>116</b>
<b>Bolton St. Johns, LLC</b>	<b>95</b>
<b>Hinman Straub Advisors, LLC</b>	<b>90</b>
<b>Kasirer Consulting</b>	<b>78</b>
<b>Capalino, James F. &amp; Associates, Inc.</b>	<b>75</b>
<b>Ostroff, Hiffa &amp; Associates, Inc.</b>	<b>72</b>
<b>Malkin &amp; Ross</b>	<b>63</b>
<b>Brown &amp; Weinraub, PLLC</b>	<b>62</b>

*\* Based on Lobbyist Statements of Registration as of March 20, 2013*

**COMPARISON OF COMPENSATION AND REIMBURSED EXPENSES BY  
CATEGORY OF CLIENT BUSINESS NATURE**

**2012**

<b>Health and Mental Hygiene</b>	<b>\$30,860,849</b>
<b>Real Estate and Construction</b>	<b>\$20,019,119</b>
<b>Education</b>	<b>\$14,984,929</b>
<b>Public, Community Interest</b>	<b>\$14,225,444</b>
<b>Trade Associations</b>	<b>\$12,661,623</b>
<b>Marketing and Sales</b>	<b>\$11,596,017</b>
<b>Communications</b>	<b>\$10,127,237</b>
<b>Banking and Financial Services</b>	<b>\$8,971,193</b>
<b>Manufacturing</b>	<b>\$8,942,982</b>
<b>Labor</b>	<b>\$8,813,336</b>

*\* Based on client business nature categories selected by lobbyists in 2012 Lobbyist Statements of Registration and figures reported in 2012 Lobbyist Bi-monthly reports submitted as of March 20, 2013*

**2011**

<b>Health and Mental Hygiene</b>	<b>\$31,116,498</b>
<b>Real Estate and Construction</b>	<b>\$18,561,762</b>
<b>Education</b>	<b>\$13,800,019</b>
<b>Public, Community Interest</b>	<b>\$13,715,926</b>
<b>Trade Associations</b>	<b>\$12,152,021</b>
<b>Marketing and Sales</b>	<b>\$11,631,633</b>
<b>Communications</b>	<b>\$9,580,095</b>
<b>Banking and Financial Services</b>	<b>\$9,054,327</b>
<b>Manufacturing</b>	<b>\$8,904,679</b>
<b>Insurance</b>	<b>\$8,692,916</b>

*\* Based on client business nature categories selected by lobbyists in 2011 Lobbyist Statements of Registration and figures reported in 2011 Lobbyist Bi-monthly reports submitted as of February 28, 2012*